



**Media Kit** – Press | Investors | Partners | Events

**Website:** <https://aiko.inc>

**Contact:** [press@aiko.inc](mailto:press@aiko.inc)

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## The Future of Real-Time Sports Intelligence

Aiko transforms complex live sports data into contextual, personalised insights that power smarter engagement across sportsbooks, broadcasts, and fan experiences.

It is a cloud-native sports intelligence platform designed to enhance live sports engagement.

Built for:

- Sportsbooks
- Broadcasters
- Media platforms
- Fan engagement ecosystems



## How Aiko Works

- **Context, Not Just Data**
  - Transforms statistics into intelligent narrative cues.
- **Enterprise-Grade Infrastructure**
  - Designed for scale, compliance, and secure deployment.
- **Real-Time Adaptability**
  - Continuously evolves with match momentum and user context.
- **Multilingual Capability**
  - Insights generated across languages and geographies.



## Why Aiko Is Different

- **Data Integration**
  - Pre-integrated with licensed sports feeds.
- **Real-Time Interpretation**
  - AI models analyse match context, momentum shifts, and performance signals.
- **Contextual Insight Generation**
  - Data is translated into concise, narrative-driven outputs.
- **Delivery**
  - Insights are embedded directly into sportsbook apps, broadcast overlays, or digital fan platforms.



## Use Cases

- **iGaming & Sportsbooks**
  - In-play engagement boosts, smarter betting prompts, increased session time.
- **Broadcast & Media**
  - On-screen contextual insights, enhanced viewer retention, data-driven storytelling.



## Key Facts

- **Category**
  - Sports Intelligence Platform
- **Deployment**
  - Enterprise B2B
- **Integration**
  - Licensed Sports Data Feeds
- **Compliance**
  - Enterprise-ready (ISO/SOC-2 aligned where applicable)



## **Boiler Plate**

Aiko is a real-time sports intelligence platform that transforms complex live sports data into contextual, personalised insights that power smarter engagement across sportsbooks, broadcasters, and fan-facing platforms. By continuously interpreting live match dynamics, Aiko delivers concise, narrative-driven intelligence that enhances in-play decision-making, increases session depth, and strengthens user retention. Built for enterprise deployment and integrated with licensed sports data feeds, Aiko operates at the intersection of AI, live sports, and digital engagement, elevating the way fans and platforms experience sport.



**aiko**

Think Sports. Think Aiko.

Real-Time Sports Intelligence Platform